

SPACE TO REACH  
THE 2.8 MILLION  
READERS WHO  
BELIEVE IT'S  
IMPORTANT  
TO LEARN  
NEW THINGS  
THROUGHOUT  
THEIR LIFE

8/40THS PAGE AD

Nearly 300,000 Radio Times readers are currently students, which is 11% more likely to be so than the UK average. This, combined with the fact that over 2.3 million of our readers own a home computer (with almost half of them using it for educational purposes), means that this section is the perfect environment to promote careers and courses to an affluent audience with a thirst for learning and developing new skills.

**AD SIZES & PRICES:****Page Depth:**

|               |       |
|---------------|-------|
| 1/40th page:  | 30mm  |
| 2/40ths page: | 62mm  |
| 3/40ths page: | 94mm  |
| 4/40ths page: | 126mm |
| 5/40ths page: | 158mm |
| 6/40ths page: | 190mm |
| 7/40ths page: | 222mm |
| 8/40ths page: | 254mm |

**Column Width:**

|            |       |
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| 1 column:  | 40mm  |
| 2 columns: | 82mm  |
| 3 columns: | 124mm |
| 4 columns: | 166mm |
| 5 columns: | 210mm |

**SIZE:**

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| 1/40th               |
| 2/40ths              |
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| 9/40ths              |
| 10/40ths             |
| 15/40ths             |
| 20/40ths (1/2 Page)  |
| 40/40ths (Full Page) |

**MONO:**

|         |
|---------|
| £395    |
| £780    |
| £1,135  |
| £1,465  |
| £1,830  |
| £2,150  |
| £2,515  |
| £2,835  |
| £3,160  |
| £3,560  |
| £5,215  |
| £6,955  |
| £13,455 |

**COLOUR:**

|         |
|---------|
| £485    |
| £955    |
| £1,405  |
| £1,810  |
| £2,270  |
| £2,655  |
| £3,105  |
| £3,555  |
| £3,990  |
| £4,430  |
| £6,440  |
| £8,580  |
| £16,565 |



THE CAREERS & COURSES SECTIONS APPEAR REGULARLY THROUGHOUT THE YEAR IN THE RADIO TIMES