

SPACE TO REACH THE 2 MILLION
CONSUMERS THAT REGULARLY
ENJOY THE THEATRE, BALLET OR
OPERA EVERY 2-3 MONTHS

6/40THS PAGE AD



Launched in 2004 to mirror our readers buying habits, our Entertainment section has been tremendously received. With Radio Times offering the best coverage of films, it's no surprise that our readers are 20% more likely than the national average to regularly attend the cinema – 607,000 on a monthly basis (51% more than other UK consumers). Our readers support the arts, attending exhibitions more than once a month; they're also twice as likely to visit art galleries than the national average.

"Advertising in the Radio Times has led Shaw Sounds into a thriving customer and company arena, building on some amazing contacts, resulting in ever increasing business in the UK and beyond."

John Shaw, Managing Director
Shaw Sounds



AD SIZES & PRICES:

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1/40th page:	30mm
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1 column:	40mm
2 columns:	82mm
3 columns:	124mm
4 columns:	166mm
5 columns:	210mm

SIZE:

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MONO:

£180
£360
£540
£720
£900
£1,080
£1,260
£1,440
£1,620
£1,800
£2,700
£3,600
£7,200

COLOUR:

£250
£500
£750
£1,000
£1,250
£1,500
£1,750
£2,000
£2,250
£2,500
£3,750
£5,000
£10,000

THE ENTERTAINMENT SECTIONS APPEAR REGULARLY THROUGHOUT THE YEAR IN THE RADIO TIMES

