

SPACE TO REACH
THE 2.6 MILLION
HOME OWNERS
WHO SPENT
£2 BILLION ON
FURNITURE AND
FITTINGS ALONE
LAST YEAR

6/40THS PAGE AD



Our Lifestyle sections provide our advertisers with an opportunity to reach 2.6 million home owners who love to spend money on improving their homes. During the last year our readers have spent £2 billion on furniture and fittings alone. Almost a million Radio Times readers plan to spend over £500 on home improvements in the next 6 months.

"Advertising with the Radio Times is a regular on our advertising schedule, as it consistently hits response targets."

Paul Denman,
ISL Renotherm Ltd
(Foam Insulation)

AD SIZES & PRICES:	SIZE:	MONO:	COLOUR:
Page Depth:	1/40th	£395	£485
1/40th page: 30mm	2/40ths	£780	£955
2/40ths page: 62mm	3/40ths	£1,135	£1,405
3/40ths page: 94mm	4/40ths	£1,465	£1,810
4/40ths page: 126mm	5/40ths	£1,830	£2,270
5/40ths page: 158mm	6/40ths	£2,150	£2,655
6/40ths page: 190mm	7/40ths	£2,515	£3,105
7/40ths page: 222mm	8/40ths	£2,835	£3,555
8/40ths page: 254mm	9/40ths	£3,160	£3,990
Column Width:	10/40ths	£3,560	£4,430
1 column: 40mm	15/40ths	£5,215	£6,440
2 columns: 82mm	20/40ths (1/2 Page)	£6,955	£8,580
3 columns: 124mm	40/40ths (Full Page)	£13,455	£16,565
4 columns: 166mm			
5 columns: 210mm			
THE LIFESTYLE SECTIONS APPEAR REGULARLY THROUGHOUT THE YEAR IN THE RADIO TIMES			

