

An aerial photograph of a town nestled in a valley. The town features a mix of residential houses with red-tiled roofs and larger, multi-story buildings. A prominent blue lake is situated in the middle ground, surrounded by lush green trees and fields. The surrounding landscape is a patchwork of green agricultural fields and rolling hills. The overall scene is bright and sunny, suggesting a clear day.

SPACE TO REACH OVER
1/4 MILLION RADIO TIMES
READERS WITH FIRM
PLANS TO MOVE HOUSE
IN THE NEXT 12 MONTHS

4/40THS PAGE AD

AD SIZES & PRICES:

Page Depth:

1/40th page:	30mm
2/40ths page:	62mm
3/40ths page:	94mm
4/40ths page:	126mm
5/40ths page:	158mm
6/40ths page:	190mm
7/40ths page:	222mm
8/40ths page:	254mm

Column Width:

1 column:	40mm
2 columns:	82mm
3 columns:	124mm
4 columns:	166mm
5 columns:	210mm

SIZE:

1/40th
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6/40ths
7/40ths
8/40ths
9/40ths
10/40ths
15/40ths
20/40ths (1/2 Page)
40/40ths (Full Page)

MONO:

£180
£360
£540
£720
£900
£1080
£1260
£1,440
£1,620
£1,800
£2,700
£3,600
£7,200

COLOUR:

£250
£500
£750
£1,000
£1,250
£1,500
£1,750
£2,000
£2,250
£2,500
£3,750
£5,000
£10,000

THE PROPERTY SECTIONS APPEAR REGULARLY THROUGHOUT THE YEAR IN THE RADIO TIMES

Our property section allows you to reach 84% of Radio Times readers who are homeowners, with 47% owning their property outright; this means readers have equity waiting to be released. More than 800,000 express a specific interest in looking at property in newspapers and magazines.

These readers are not only interested in Britain – as 179,000 spent one of their last holidays in their own holiday home and over two thirds of these were in holiday homes abroad.

