

Digital specification August 2008

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All measurements given as height (mm) x width (mm). Please note that we are unable to repeat your advert if not supplied to these sizes.

When supplying a DPS, ½ DPS, or 1/3 DPS, supply as 2 separate pages, and allow a 2mm allowance either side of the gutter. This allowance should be on the spine edge and within the trim width. Owing to saddle stitching tolerances, important live matter should be avoided in this gutter area.

IMPORTANT: All ads, whether bleed, non-bleed, or type area, must still have tick marks supplied to trim size (not to type area) and these must be positioned outside the bleed area. **Radio Times bleed is 12mm (6mm on each side). Offset must be exactly 10mm (including 6mm bleed) on each side.** Live matter should be at least 7mm away from trim. Incorrect supply can incur charges.

All sizes in millimetres	Type (mm)	Trim (mm)	Bleed (mm)
Whole page	270 x 210	300 x 225	312 x 237
Double page spread	270 x 436	300 x 450	312 x 462
Half double page spread	133 x 436	148 x 450	160 x 462
One third double page spread	85 x 436	100 x 450	112 x 462
Two thirds page vertical	270 x 140	300 x 150	312 x 162
Half page horizontal	133 x 210	148 x 225	160 x 237
Half page vertical	270 x 100	300 x 110	312 x 122
One third page vertical	270 x 65	300 x 75	312 x 87
One third page horizontal	85 x 210	100 x 225	112 x 237
One fifth page horizontal	51 x 210	60 x 225	72 x 237
One fifth page vertical	270 x 35	300 x 45	312 x 57
One quarter page horizontal	60 x 210	75 x 225	87 x 237
One quarter page vertical	270 x 45	300 x 55	312 x 67
One quarter page square	133 x 100	148 x 110	160 x 122
One sixth page portrait	133 x 65		

File Transfer Methods

Our preferred method of supply is via Quickcut. If you are not already a Quickcut user, please call Quickcut on 020 7539 8400 or visit <http://www.qp5.com.au/demo.htm>. Alternative methods of delivery are available. Please call your Production contact on the details below.

Radio Times magazine only accepts **PDF X1a-2001** files generated using professional PDF creation Software and in accordance with the **Pass4Press v7** settings. For details visit www.ppa.co.uk/pass4press/index.html

For ads on **Inside Front Cover; Inside Back Cover; and Outside back Cover** only:
Ensure the **ISOcoated_v2_300_bas.icc** profile is set within your PDF X1a-2001 file as the **output intent**.

For **Text Section** ads only:
Ensure the **ISO WebCoated.icc** profile is set within your PDF X1a-2001 file as the **output intent**.

Before sending your ad material, please ensure:

- ✓ All images are high resolution (minimum of 300 dpi)
- ✓ All images are CMYK
- ✓ You include a hard-copy digital proof run from the file supplied in accordance with: the ISOcoated_v2_300_bas.icc profile for cover site ads; or the ISO WebCoated.icc profile for text section ads
- ✓ Your PDF has 6mm bleed and 10mm all round to include registration marks – these should be offset by 18pt and must not encroach on the bleed area. Overall PDF file size for each page ad must therefore be exactly 320mm x 245mm

Hard Copy Proofs

Files **MUST** be accompanied by a digital proof, **generated from the file supplied at 100% of final size**. The Fogra CMYK Media Wedge V2.0 should be included outside the page area reflecting the relevant output intent, **ISOcoated_v2_300_bas.icc for cover site ads** or **ISO WebCoated.icc for text ads**. For details visit <http://www.fogra.org/mediawedge/>. Proofs should be validated using the wedge and a proof control system and the approved sticker or full report attached. **BBC Worldwide will not accept responsibility for any errors that result due to the non-provision of a hard copy proof or the provision of a hard copy proof which does not conform to the specification set out on Page 2.**

Please send proof and copy instruction to: Ray Kelly, Ad Services, BBC Worldwide, Room GH 2N, The Garden House, Media Centre, 201 Wood Lane, London W12 7TQ **Tel: 020 8433 3516, Fax: 020 8433 3824, Email: ray.kelly@bbc.co.uk**
All proofs should be supplied with a copy instruction detailing which magazine the ad is booked into, date of insertion and supplier contact details.
Please do not send ad material to the Sales Executive in charge of your booking

BBC magazine digital ad specs can be accessed at:

<http://www.bbcmagazines.com/ads/production.html>

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The following specification details the requirement for supplied files for a **saddle stitched** magazine printed by heat-set web offset and trimmed to size 300 x 225 mm
Supplied files must be in the correct format and conform strictly to this specification.

Digital File Format

Adobe Acrobat Distiller 6..x or 7x are the required applications for creating PDF files. Other professional software applications such as Dalim Twist and OneVision Asura are also acceptable.

Files must conform to the PDF X1a-2001 standard with the output intent set to ISOcoated_v2_300_bas.icc for cover section ads or ISO WebCoated.icc for text section ads

These profiles are available on our web site:
www.bbcmagazines.com/ads/production.html

We also advise that all digital images used in the advertisement are converted to the relevant CMYK profile.

PDF files to be supplied as composite CMYK. If a spot colour is required, please contact the publisher.

Files must be supplied as single pages.

Please allow 6mm bleed all round. Trim marks must be included, offset by 18pt

Trim marks should be supplied to **trim size** and not type area.

Live matter should be at least 7mm away from trim.

All PDF pages must have the same document area offset. The paper width and paper height should be set to be 20mm bigger than the document trimmed size. Page position should be centred. This provides the 10mm border around the pages essential for the printer's imposition software.

Files must contain all images in high resolution (300 dpi recommended), and in CMYK format.

All fonts must be embedded.

Files must be supplied as single pages with only one ad per file.

Pages must be supplied upright and read left to right

No password or security options should be allocated to the PDF settings

Quark, InDesign and Acrobat Distiller settings can be viewed at

www.ppa.co.uk/pass4press/index.html

Flightchecking

All files should be run through a flightchecking application to ensure file and colour integrity.

The flightcheck report must be supplied with the file.

The flightchecker must ensure the following:

PDF X1a-2001 compliance

Image resolution between 280dpi and 350dpi

All fonts embedded

Colour = CMYK

Content of digital files must be verified and all relevant graphics and fonts must be included.

The file content remains the responsibility of the sender.

File Transfer Methods

Our preferred method of supply is via Quickcut. If you are not already a Quickcut user, please call Quickcut on 020 7539 8400 or visit <http://www.qp5.com.au/demo.htm> Alternative methods of delivery are available. Please call your Production contact.

The file should also be clearly labelled with the file name format of Advertiser, Publication and Issue date.

Hard Copy Proofs

Every advertisement supplied to BBC Worldwide in PDF format will be accompanied by a hard copy digital proof in accordance with the following specification:

Proofs must be generated from the supplied PDF. Proofs made from any other source are not acceptable.

Proofs must be 100% of final size, customer approved, colour contract proofs, minimum 300 dpi in any of the following formats:

All digital contract proofs must have a Fogra Media Wedge and a 'pass' sticker or full report, referenced to the relevant profile printing condition used for the production of the Radio Times section.

BBC Worldwide will not be liable for any error in any published advertisement or any direct, indirect or consequential loss or damage which results from the publication of any advertisement supplied to BBC Worldwide in PDF format which is not accompanied by a hard copy digital proof or which is accompanied by a hard copy digital proof which does not conform with the above specification.

Publisher's Procedures

All material must be provided to BBC Worldwide not less than 2 days in advance of the published copy date to allow time to provide to BBC Worldwide revised material when necessary.

The cost of providing proofs for use by the Agency and the work involved in reproofing revised files will be met in full by the Agency.

BBC Worldwide does not accept responsibility for deficiencies in reproduction resulting from the use of supplied material which does not conform to specification.

General Notes

All text to be a minimum of 7mm from the trim.

Tick marks should be supplied to **trim size** and not type area.

Incorrect supply of material can incur charges.

Thin lines, box rules, medium and small size type matter and detail should ideally be reproduced in one colour.

Reverse lettering should be produced with a minimum of colour, using the dominant colour for the shape of the letter, and making lettering in subordinate colours slightly larger to reduce register problems.

Minimum 6pt for standard fonts. Script and fine serif fonts 10pt.

Amendments should be re-supplied as complete advertisements as a PDF. Details and costs for regional copy changes and A/B or A/B/C/D copy splits are available on request

In full and half page horizontal sizes, coupons must appear on right-hand side of advertisements and not exceed 130mm deep x 103mm wide.

Coupons outside this specification by special arrangement

Copy dates

Colour: 18 days prior to publication date.

Mono: 13 days prior to publication date.

Copy dates for issues affected by Bank Holidays are advanced

Contact Details

Please send proof to:

Ray Kelly, Ad Services, BBC Worldwide

Room GH 2N, The Garden House, Media Centre, 201 Wood Lane, London W12 7TQ

tel: 020 8433 3516 fax: 020 8433 3824

email: ray.kelly@bbc.co.uk

All proofs should be supplied with a copy instruction detailing which magazine the ad is booked into, date of insertion and supplier contact details.

Please note that these conditions form part of your contract with us and should be read together with our Terms and Conditions of Acceptance, which can be viewed at

<http://www.bbcmagazines.com/ads/terms.html>